

AGREEMENT

Beautiful Runners Associates, Inc. (AGENT) with offices at
611 South Ivy Street
Arlington VA 22204
(703-505-3567)
and

_____ CUSTOMER
_____ CUSTOMER contact person
_____ Address
_____ City State and ZIP
_____ Phone

hereby agree:

1. The agreement shall take effect upon its execution by both parties and continue in force through December 31, 2021.

2. CUSTOMER intends to obtain exhibitor space at
_____ EVENT NAME
_____ Location
_____ Dates
_____ Hours

3. AGENT will provide _____ associates to support CUSTOMER’s exhibition

4. AGENT’s associates will convey themselves professionally and in accordance with all of CUSTOMER’s requirements. If CUSTOMER requires more than one of AGENT’s associates, AGENT will designate one associate as associate-in-chief to manage AGENT’s other associates at CUSTOMER’s direction.
_____ Agent’s associate-in-chief

5. CUSTOMER will conduct at least one training session for AGENT’s associates, to be conducted on
_____ Date
_____ Hours
_____ Location

6. Check One:
 CUSTOMER will send point-of-sale exhibitor materials to AGENT’s associate-in-chief for EVENT, including any apparel required by CUSTOMER to be worn by AGENT’s associates during EVENT.
 CUSTOMER will bring point-of-sale exhibitor materials to AGENT’s associate-in-chief for EVENT, including any apparel required by CUSTOMER to be worn by AGENT’s associates during EVENT.

7. After EVENT completes, AGENT’s associate-in-chief will promptly return all point-of-sale exhibitor material provided by CUSTOMER to this address:
_____ Address
_____ City State ZIP

8. CUSTOMER wants does not want AGENT’s associates to keep the apparel after EVENT.

9. If CUSTOMER wants apparel returned, AGENT’s associate-in-chief will promptly return all apparel sent by CUSTOMER for EVENT as soon as possible after EVENT concludes.

10. On or before one week before EVENT. CUSTOMER will pay AGENT in full the sum of _____ PRICE

by check or money order to
Beautiful Runners Associates, Inc.
611 South Ivy Street
Arlington VA 22204

11. If CUSTOMER is dissatisfied in any way by AGENT's performance, or if AGENT fails to provide the associates promised above, AGENT will return CUSTOMER's check or money order, un-cashed. AGENT will only cash CUSTOMER's check or money order after CUSTOMER expresses satisfaction in writing via e-mail, TXT, or letter to AGENT.
12. CUSTOMER understands that AGENT is an employee-owned Virginia corporation, and that each of AGENT's associates owns one of more shares of stock in the AGENT's corporation.
13. In the case of any irreconcilable dispute between CUSTOMER and AGENT, both parties agree to seek a neutral arbitrator and comply with arbitrator's judgement, with arbitration costs split evenly between CUSTOMER and AGENT, regardless of the arbitrator's decision in favor of either party.
14. In the case that CUSTOMER and AGENT cannot agree upon a neutral arbitrator, any dispute may be referred to a court of competent jurisdiction, with court costs split evenly between CUSTOMER and AGENT, regardless of the court's decision in favor of either party.
15. If CUSTOMER expresses satisfaction with AGENT's services, AGENT may add CUSTOMER and EVENT to its web page, www.beautifulrunners.com
16. AGENT will keep forever private and confidential any and all personal data collected on CUSTOMER's behalf at EVENT.
17. AGENT will remit promptly to CUSTOMER any moneys collected on CUSTOMER's behalf at EVENT, and AGENT will provide a complete accounting to CUSTOMER, both within two days after EVENT.

EXECUTED

Beautiful Runners Associates, Inc. by

_____ Jay Jacob Wind, president

_____ Date

CUSTOMER by

_____ NAME and TITLE

_____ Date